

Message Text

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PAGE 01 STATE 011162

41

ORIGIN COME-00

INFO OCT-01 NEA-10 ISO-00 EB-07 /018 R

DRAFTED BY COM/BIC/CAGNE/RFRUAN/JR

APPROVED BY EB/OCA/CM/LKLIEFORTH

BIC/OIM/PCD/SHAW

BIC/OIM/SAD/ALE

BIC/OIM/SAD/GOOTENBERG

BIC/CAGNE/HALDANE

BIC/CAGNE/PBHALE

NEA/RA/HMONTGOMERY

NEA/IA/XVUNOVIC

EB/OCA/RDAY

----- 124091

R 160127Z JAN 76

FM SECSTATE WASHDC

TO AMEMBASSY TEL AVIV

UNCLAS STATE 011162

E.O. 11652: N/A

TAGS:BEXP, IS

SUBJECT: APPROVED FY77 BIC/CAGNE TRADE PROMOTION SCHEDULE.

1. BASED ON OUR REVIEW OF ALL AVAILABLE MARKET SOURCES, THE FOLLOWING SCHEDULE OF BIC-SPONSORED TRADE PROMOTION EVENTS FOR FISCAL YEAR 1977 IS PROPOSED BY CAGNE FOR ISRAEL. THIS SCHEDULE HAS BEEN COORDINATED WITH THE WORLDWIDE BIC EVENT SCHEDULE AND IS FORWARDED FOR YOUR APPROVAL.

A. TRADE FAIRS-TECHNOLOGY "77" IN TEL AVIV, 1-8 JUNE 1977. COMMERCE WILL PARTICIPATE ON A TYPE 1 FAIR BASIS.

B. TRADE MISSIONS -(1) ELECTRONIC DATA PROCESSING SPECIALIZED MISSION TO ISRAEL AND IRAN IN OCTOBER 1976. (2) BUILDING AND CONSTRUCTION MATERIALS AND EQUIPMENT SPECIALIZED MISSION TO ISRAEL AND IRAN IN DECEMBER 1976.

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C. IN-STORE PROMOTION-SHALOM STORES IN OCTOBER 1976 (TO BE FUNDED FROM FY76 BUDGET).

2. EMBASSY TEL AVIV IS REQUESTED TO ADVISE COMMERCE (ATTN: CAGNE) OF RECOMMENDED SP SPECIFIC DATES FOR EVENTS CITED IN PARAS 1B AND 1C, WITH PARTICULAR VIEW TO LOCAL HOLIDAY DATES. KISSINGER

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
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Copy: SINGLE
Draft Date: 16 JAN 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976STATE011162
Document Source: CORE
Document Unique ID: 00
Drafter: BIC/CAGNE/RFRUAN/JR
Enclosure: n/a
Executive Order: N/A
Errors: N/A
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